



Town of Vegreville, AB

Communities in Bloom - 2014 National Edition

5 Blooms Official Town Tree: The Vegreville Patmore Green Ash

PRESS RELEASE: FOR IMMEDIATE RELEASE

CHARLOTTETOWN, September 20, 2014 — The Town of Vegreville received a 5 Bloom rating and a special mention for *Official Town Tree: The Vegreville Patmore Green Ash* during the 2014 National Symposium and Awards Ceremonies in Charlottetown, PEI. The Town of Vegreville participated in the 5,001 - 9,000 population category along with Bay Roberts NL, Drayton Valley AB, Humboldt SK, Kindersley SK, and Yarmouth NS.

In July, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Gerry Teahen and Claire Laberge wrote: “The emblematic tree project was part of Communities in Bloom Vegreville 5-Year Strategic Plan for 2013. Last November, the Town Council adopted the Patmore Green Ash as the Official Town Tree now known as the Vegreville Patmore Green Ash. This Green Ash cultivar was discovered in 1967 by William Patmore, as a seedling of unknown parentage growing in a cultivated area in Vegreville. The adoption of an official Town Tree recognizes the efforts at urban forestry and heritage preservation. You should feel very proud of this accomplishment”.

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit www.communitiesinbloom.ca.

About Communities in Bloom

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit www.communitiesinbloom.ca.

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