

ANNUAL REPORT

UEGREUILE

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Dear fellow citizens of Vegreville,

As we reflect on 2022, I can proudly say Council remained committed to fostering a community that both supported its current residents while also focusing on sustainable growth by attracting new ones.

This past year was filled with highlights for the Town of Vegreville, including an extensive organizational review to improve our operations and enhance efficiency. We also continued to prioritize quality of life and maintenance projects to beautify our town, benefiting our residents and the thousands of visitors we welcomed in 2022. The development of Prosperity Industrial Park continued, and the near completion of the park's new lift station marked a significant milestone for the local economy, paving the way for further growth and expansion.

On a somber note, the unprovoked Russian invasion of Ukraine in February left a lasting effect on Vegreville, given our solid ties to the country. While our hearts broke watching the devastation from afar, we as a community used this opportunity to rally together to create the Vegreville and Area Stands with Ukraine Committee. This committee went on to play a crucial role in raising awareness and support for Ukrainians affected by the conflict and, to this day, continues to welcome those displaced by the ongoing crises to our community, helping them settle into a new home.

As we look towards the future, Vegreville Town Council remains committed to the goals set out in our Strategic Plan. We look forward to continuing to work together to make Vegreville an even better place to live, work, and play in 2023.

Tim MacPhee

Mayor, Town of Vegreville

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MESSAGE FROM THE CHIEF ADMINISTRATIVE OFFICER



On behalf of the Town of Vegreville, I am pleased to have the opportunity to present the 2022 Annual Report and highlight some of the tremendous success that the Town of Vegreville has seen in the 2022 calendar year. It has been a banner year for the Town as a corporate entity and I feel we have made great strides to deliver on Council's strategic priorities as identified in the 2022-2025 Strategic Plan.

The number one Strategic Plan goal of Council is 'People and Culture' and this forward vision has set the foundation for future success. Working towards that goal, our first order of business was completing a comprehensive Organizational Review. For this work, the Town hired Dr. Daryl Moore from Stoppler Hughes Consulting; a subject matter expert in the areas of human resources and corporate structuring. Dr. Moore

delivered an insightful report containing recommendations to the CAO desk and Council on ways to restructure our senior leadership team and departments to better align with our goals and long term vison as well as streamline our departments. This work resulted in Town Departments being more focused, streamlined and specialized which will permit the Town to deliver improved services to residents.

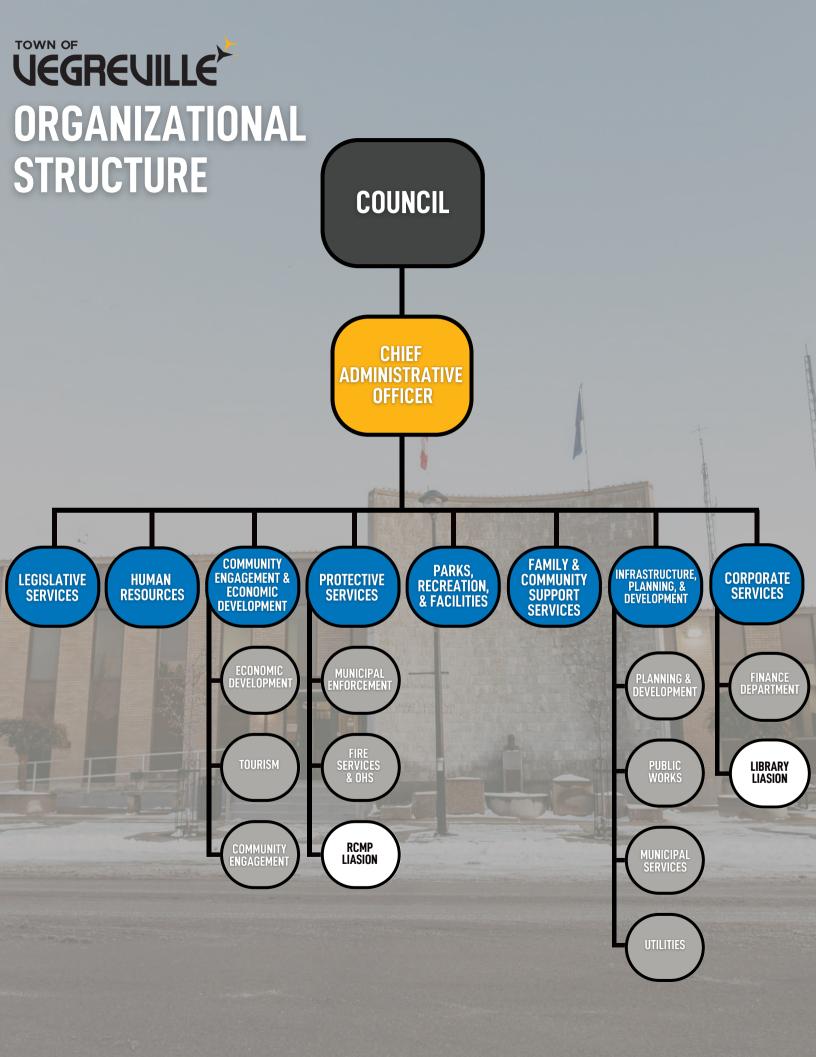
Perhaps the most relevant improvement within our people and culture goal was the addition of a Human Resources Officer position. The addition of this role has already created great improvements in our employee life cycle processes including recruiting, hiring, onboarding, training and administering benefits. The newly created HR Officer role has also served as a center of expertise for department heads and staff to seek HR related advice and guidance on a wide array of HR topics.

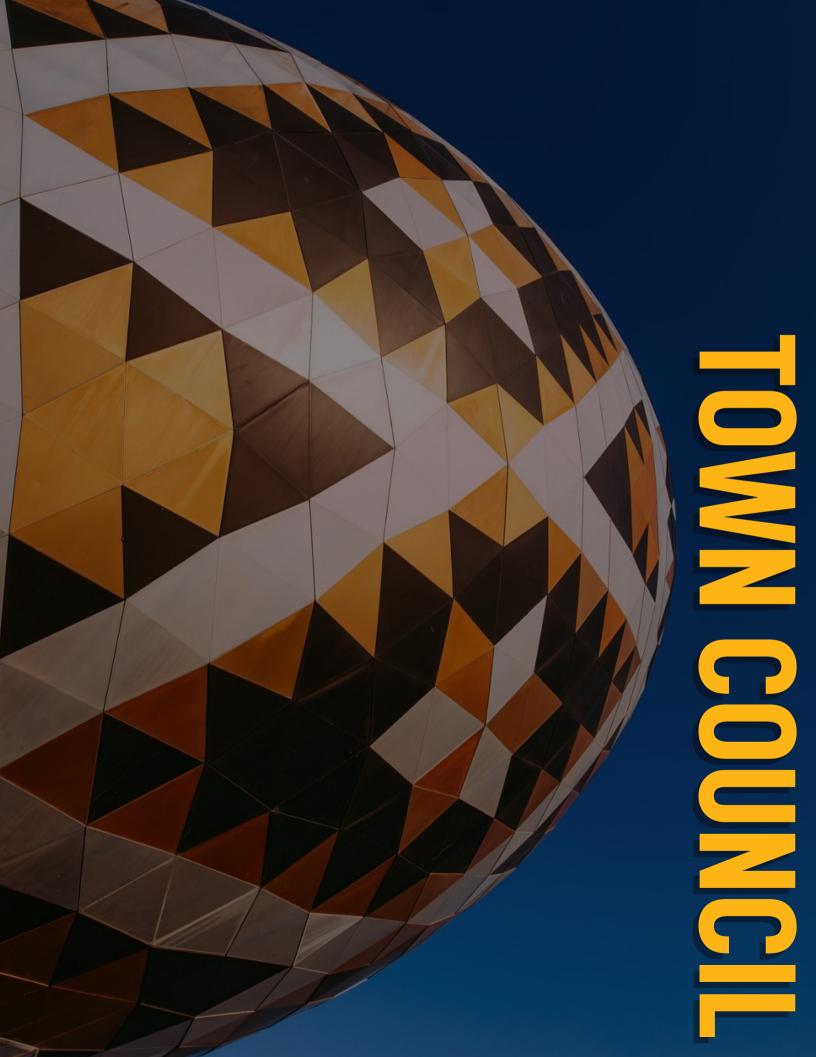
The second major area of success for the CAO desk for the 2022 year has been the implementation of a series of project tracking sheets included on the Legislative Committee Meeting agendas. These tracking sheets help staff record action, monitor, and report back on items delegated to staff by the elected members of Council. This simple, yet effective system has helped the Town become much more responsive to the needs and directions of Council and has created better transparency and accountability with respect to municipal operations.

Looking forward to 2023, Administration will now begin to focus the remaining areas of the 2022-2025 Strategic Plan with an emphasis on community growth and quality of life initiatives. The work will focus on creating a dynamic marketing plan that will promote the Town as an attractive low cost community to build a home or start a business. We will achieve this by being the price leaders for commercial land and complete a comprehensive housing needs assessment that can be presented to real estate developers and investors that will see Vegreville become an investment hub.

Christopher Leggett, CLGA, CLGFA, CLGHRA

CAO, Town of Vegreville





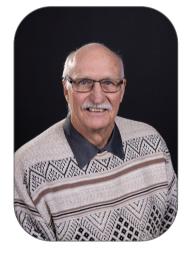
MEET YOUR VEGREVILLE TOWN COUNCIL



Tim MacPhee MAYOR



Taneen Rudyk COUNCILLOR



David Berry COUNCILLOR



Jerrold Lemko COUNCILLOR



Tina Warawa councillor



Len Bullock COUNCILLOR



Justin Curtis Councillor

MISSION, VISION, AND CORE VALUES



VISION STATEMENT

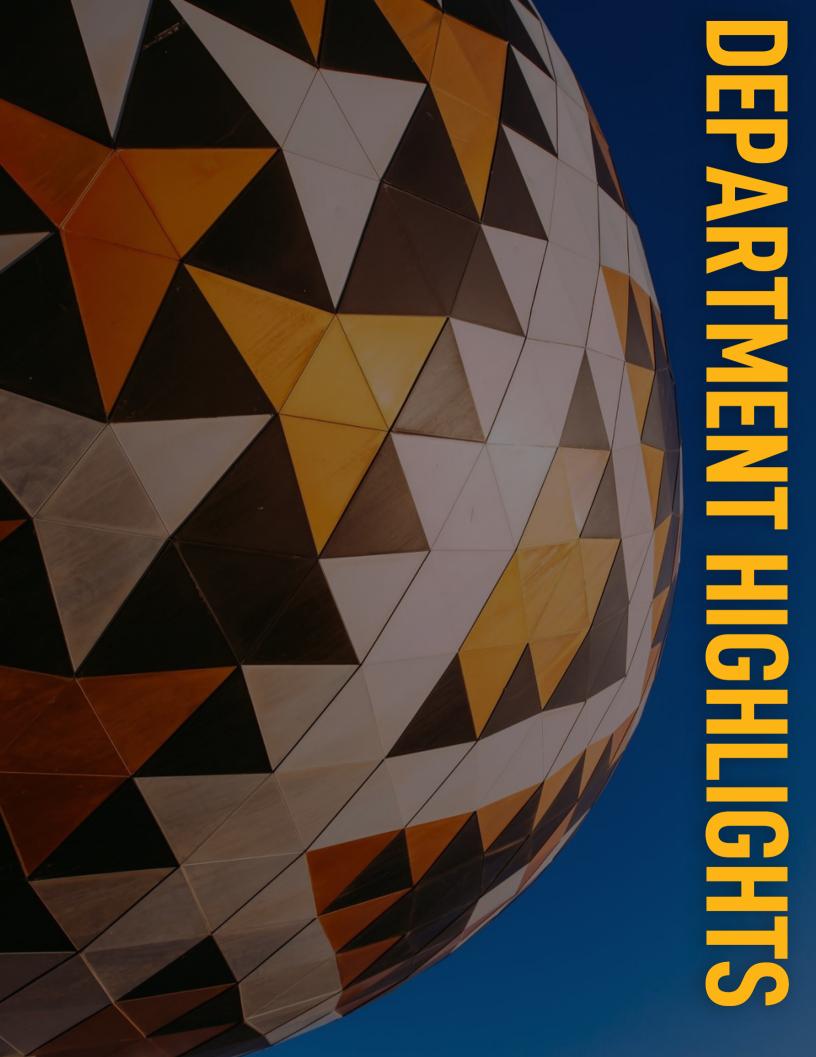
People our core, innovation our strength, community our intention.

MISSION STATEMENT

Embracing change to create an enhanced quality of life by engaging our citizens in building a vibrant community.

VALUES

- Adaptability
- Inclusivity
- Integrity
- Teamwork
- Vibrancy



LEGISLATIVE SERVICES

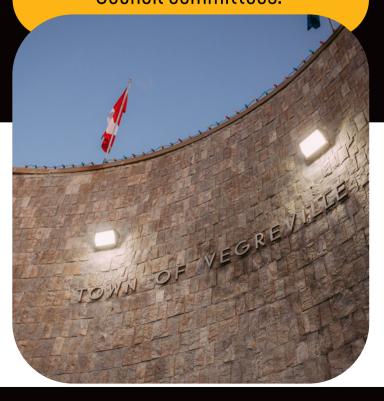
ABOUT LEGISLATIVE SERVICES

The Legislative Services department provides services and support to

Town Council, Administration and the general community. Legislative

Services provides various legislative functions such as elections, bylaw and policy review, property assessment complaints, and, at the request of Council, support to

Council committees.



2022 HIGHLIGHTS

- Rewrite and revision of new 2022-2023 organizational chart
 - Extensive archiving and document retention work undertaken in 2022
- 7 policies written/reviewed/adopted
- 14 Bylaws written/reviewed/adopted
- Development of Vegreville and Area Stands with Ukraine Committee
 - 2 FOIP requests received

This department oversees the
Town's record management
processes and responds to
requests made under the Freedom
of Information and Protection of
Privacy Act (FOIP).

LEGISLATIVE SERVICES

2022 HIGHLIGHTS CONTINUED:

Council attended a minimum of 63 meetings in 2022.
Of these meetings, minutes and agendas were created for the following:

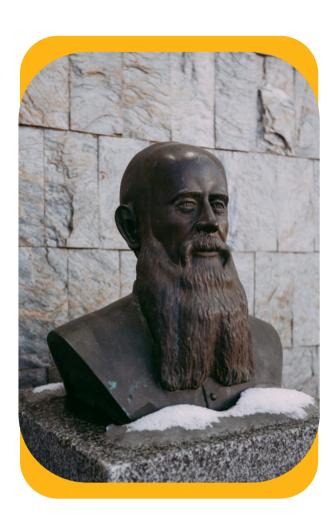
- 1 Organizational meeting
- 3 Special Council meetings
- 19 Council meetings
- 20 Legislative Committee meetings
- 2 Meetings with MLA Jackie Armstrong-Homeniuk
- 1 EIPS and 1 EICS joint Trustee/Council meeting
- Numerous budget, bylaw, and planning workshops as well.



HUMAN RESOURCES

ABOUT HUMAN RESOURCES

The Human Resources Officer position was created by the growth of our organization through Town Council's #1 Strategic Goal of 'People and Culture'. This position provides Human Resources knowledge and support to all Town of Vegreville staff. Although this role has only been active in the organization for a limited time, many positive changes have been implemented and come to fruition as a result.



2022 HIGHLIGHTS

1. Review & Suggested Revisions of Employee Policy Manual

Since coming onboard in the fall of 2022, HR has been reviewing the employee policy manual to make it more user friendly, more current in the marketplace, and ensure the organization is aligned with employment standards.

2. Provide Employee Support

Listening, encouraging, and advising all staff in their decision-making process regarding Human Resources matters within their teams. In addition to this, the HR Officer also encouraged communication to foster an environment of open dialogue within all departments.

HUMAN RESOURCES

2022 HIGHLIGHTS CONTINUED

3. Centralized & Standardized a Comprehensive Recruitment Process

This has been achieved through all job advertisements becoming consistent. A more thorough recruitment campaign includes posting job advertisements on carefully selected websites that align with the desired candidate profiles for each position. Standardized interview templates specific to each position the Town of Vegreville is recruiting for were also developed. The HR Officer also started working with the hiring manager on vetting resumes and hiring the most qualified and best fit for every role. This thorough process will ensure the organization will thrive and continue to succeed by hiring the best candidates.

4. Developed a Thorough Onboarding & Orientation Program

All new hires on their first day go through a standardized orientation presentation, followed by a Health and Safety orientation before heading to their job site for a site-specific orientation. This is to ensure all onboarding paperwork is complete and all new employees joining the organization will have an in-depth understanding of who the Town of Vegreville is as an organization and what expectations are.

5. Updated Forms

Implementation of comprehensive and cohesive offer of employment templates to ensure standardization and accuracy.

Economic Development

2022 Highlights

- Completed upgrades and enhancements to choosevegreville.com, a site designed specifically for business investment in Vegreville. The site allows for easier navigation and more robust information.
- Awarded two C1 Incentive grants to local businesses.
- Awarded two Non-Residential Development Incentive Program grants to local businesses.

ABOUT COMMUNITY ENGAGEMENT & ECONOMIC DEVELOPMENT

The Community Engagement & Economic Development Department plays a crucial role in the growth of the Town of Vegreville. This function focuses communications marketing bv and managing vegreville.com, choosevegreville.com, social media platforms, and increasing brand visibility. In the tourism sector, this department organizes and assists with events, oversees the Visitor Information Centre, and promotes attractions like the World's Largest Pysanka. Additionally, the department actively contributes to economic development through business investment initiatives, grant programs, and strategic projects.







Economic Development 2022 Highlights Continued

- Created Town of Vegreville branded 'Investor Portfolios' with key information for business investors.
- Created 'Welcome to Vegreville'
 brochures for new businesses with
 Town of Vegreville contact information,
 details on incentives offered and more.
- Continued 'Welcome to Vegreville' Initiative for new businesses.
- Assisted with creation of new Economic
 Development committee comprised of
 key Town of Vegreville personnel,
 including members of staff, Mayor
 MacPhee and two members of Council to
 ensure streamlined interdepartmental
 communications and discuss projects
 and initiatives.

Tourism 2022 Highlights

- Facilitated Community Garage Sale initiative including participant sign-up (Note: 66 sale locations registered in 2022) and creation of maps.
- Organized and hosted annual Spring and Fall Community Registration nights.
- Orchestrated and oversaw completion of latest Town of Vegreville mural project at 5017-50 Street.
- Organized 'A Very Vegreville Christmas Light Up' event in conjunction with involved local groups and organizations





2022 VEGREVILLE CORN MAZE STATISTICS

- 4,645 attendees
- \$24,000 in gate revenue
- \$17,000 donated to community groups and service clubs that assisted with the endeavour

2022 VISITOR INFORMATION STATISTICS

- 82,600 visitors tracked at Pysanka Park
- 12,854 visitors counselled by VIC staff
- 553 Borrowed Boats
- 113 Borrowed Bikes
- 1,968 Total Camping Nights

Communications & Marketing 2022 Highlights

Building on the Town of Vegreville brand refresh from 2021, 2022 saw a stronger focus on brand growth through social and traditional media marketing.

SOCIAL MEDIA MANAGEMENT & WEBSITE

- 1,800 Posts across Town of Vegreville Social Media platforms; Up an additional 387 posts from 2021
- 2.2 million Impressions (number of times posts on Facebook, Instagram & Twitter pages or accounts appeared on someone's screen) across Town of Vegreville Social Media platforms; Up 72% from 1.3 million in 2021
- 1.6 million Users (number of people who saw posts on Facebook, Instagram & Twitter pages) across Town of Vegreville Social Media platforms; Up 45.6% from 1.1 million in 2021
- 6.34% Engagement Rate across Town of Vegreville Social Media platforms; Up from 5.54% in 2021
- 73,854 Total Website Page Views (up 12.5% from 65,658 in 2021)

16

- Completed Town of Vegreville External Communications Resident Survey
- Created, in tandem with Tourism Department, the 'I Picked Up The Pysanka' Social Media Initiative
- Worked with Legislative Services and Vegreville Town Council in facilitating the creation of 'Vegreville & Area Stands With Ukraine Committee'.
- Worked with Public Works Department to streamline online resident complaint/service inquiry communications. This new approach includes an email response from both the communications department as well as from the Public Works department.
- Creation & Distribution of major Town of Vegreville documents (2021 Annual Report, 2022-2025 Strategic Plan and more).
- Worked with CAO's Office and Corporate Services Director in the creation and distribution of Town of Vegreville Employee Satisfaction Survey



2022 MUNICIPAL ENFORCEMENT HIGHLIGHTS



Unsightly Premises



Traffic Complaints





Traffic Tickets Issued



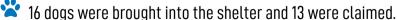
Noise Complaint

PRAIRIE TAILS RESCUE SOCIETY 쏺

Municipal Enforcement assists the Prairie Tails Rescue Society and their volunteers with picking up animals and food donations on a weekly basis. The Society continued to do a terrific job in 2022 with operating the animal shelter, getting feral cats spayed or neutered and finding homes for orphaned animals.

2022 Statistics:

190 cats were brought to the shelter and of those: 17 claimed, 1 euthanized, 12 cats are still in the animal shelter's care, 160 cats were adopted out and 18 of those were barn cats



👺 All dogs and cats that are deemed as strays or unclaimed and healthy are vaccinated and spade or neutered before they are adopted out.

🙀 In 2022, Prairie Tails spent \$54,861 in Veterinary costs.

ABOUT PROTECTIVE SERVICES

The Protective Services Department for the Town of Vegreville oversees various areas such as Municipal Enforcement, Emergency Management, Fire Services, Occupational Health and Safety (OHS), and RCMP Liaison. The department appointed a new Protective Services Manager in November 2022, who was joined by the new Fire Chief shortly after. A new Community Peace Officer also joined the department in October 2022.

> Adopted a 'Door **Knocker' program for** both grass cutting and snow removal

NEW FOR 2022



2022 MUNICIPAL ENFORCEMENT HIGHLIGHTS CONTINUED

- Community standards and animal control continued to be the highest priority and allotment of patrol time throughout 2022
- Due to a shortage in officers, traffic enforcement in the community was on a complaint basis, however, school zones, bus lanes and playground zone enforcement was done time permitting.
- Assisted Fire Services and the RCMP with traffic control for approximately six hours at a large business fire.

Patrols Outside of Vegreville

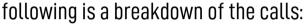
- Municipal Enforcement continues to patrol the Towns of Mundare, Tofield, and Lamont but no longer patrol the Village of Andrew and Hamlet of Willingdon
- After a request for more patrol time, the Town of Tofield was allotted an eight hour patrol day once a week
- The Town of Vegreville entered into an agreement with the Town of Lamont to be allotted four hours per week of patrol time.





2022 FIRE SERVICES HIGHLIGHTS

The Vegreville Fire Service surpassed the annual amount of calls ever in 2022 with a total of 251 calls. 248 of these being call outs and 3 continuing investigations for one structure fire. The





178 Town



73 Rural

91 False Alarms





Public Assist/ Investigations



Motor Vehicle Response







In 2022, the Fire Department responded to more structure fires, both in the Town of Vegreville and in the County of Minburn, than in the last 25+ years.







2022 FIRE SERVICES HIGHLIGHTS CONTINUED

TRAINING

Members of the Fire Department completed 2,534 hours of training in 2022 and completed

the following additional training:

- NFPA 1006 Confined Space Entry
- NFPA 1072 Hazardous Materials Operations
- High Angle Rescue
- Ice Water Rescue

PUBLIC RELATIONS

Fire Service members were involved in numerous activities for the Town of Vegreville in 2022 including:

- Public Education, CALS Event
- Open House and Recruitment Drive
- First Aid Coverage for Chariot/Chuck
 Wagon Races June 2022
- First Aid Coverage for Chuck Wagon Races
 - August 2022





VEGREVILLE Emergency Services

2022 FIRE SERVICES HIGHLIGHTS CONTINUED

PUBLIC RELATIONS CONTINUED

- Set up of Canada Day fireworks
- Annual control burns in Pysanka Park
- Demolition Derby First Aid Standby
- Texas 4000 hosting and billeting the group – July 20 & 21, 2022
- Fire Fighter Challenge in Calgary –
 June 2022
- Muscular Dystrophy Boot
 Drive August 6, 2022
- Legion BBQ assist with monthly steak supper
- K40-BBQ June 1, 2022
- Public Fire Education with elementary schools including fire hall tours
- Public Fire Education at Vegreville Hutterite Colony
- · Family Day Event

STAFFING

The Junior Firefighter program continues to be supported by the Fire Service. As of December 2022, the last junior firefighter currently enrolled has been promoted to Firefighter status and remains on the department while finishing her high school diploma.

Staffing levels as of December 31, 2022, are 33 paid on call firefighters that include 2 Deputy Chiefs, 4 Captains, 3 Lieutenants and 22 firefighters.

LONG TERM SERVICE AWARDS

11 members of Fire Services were recognized with long term service awards in 2022



PARKS, RECREATION, & FACILITIES

ABOUT PARKS, RECREATION, & FACILITIES

The Parks, Recreation, and Facilities department is responsible for overseeing the maintenance and inspection of all town-run facilities and parks.

Specific tasks include doing plumbing, carpentry, small electrical, and any other tasks that help in the maintenance of our facilities. This department is also in charge of sports fields and sport surfaces.

This includes all baseball diamonds, tennis courts, basketball courts, and playground equipment throughout Vegreville.

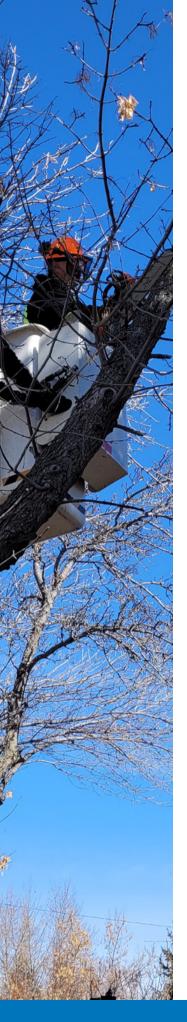
This department is also in charge of operations, scheduling, and programming at the Aquatic & Fitness Centre and Wally Fedun Arena.











PARKS, RECREATION, & FACILITIES

 Landscaping makeover and expansion of Foxview playground and new playground equipment installed.

 Landscaping makeover of Kinsmen Park with new playground equipment installed.

 Planning and development of drainage culvert on south-west walking trail.

Planning and planting along with Fjellstrom Greenhouses of flowers and shrubs throughout town parks including watering, weeding, and fertilizing.

 Design and installation of new Remembrance Day banners.

- Total clean up of museum grounds including tree trimming, tree removal, shrub and hedge clean up, and removal of antique equipment.
- Successful and SAFE year of lawn and grounds maintenance with the summer students.
- Total makeover and refurbishment of John Deere plow (Placement at East Vegreville sign).
- Ongoing landscaping of drainage ditch behind No Frills walking trail area.
- Installation and removal of Christmas decorations.

2022 HIGHLIGHTS

25
Trees
Planted

400
Acres of grass maintained

Kilometers of trail snow removal and maintenance





PARKS, RECREATION, & FACILITIES

2022 HIGHLIGHTS CONTINUED

AQUATIC & FITNESS CENTRE

218

STUDENTS IN AFTER SCHOOL SWIM LESSONS

407 ~

STUDENTS IN SUMMER SWIM LESSONS

108
BIRTHDAY PARTY POOL
RENTALS

546 STUDENTS IN SCHOOL SWIM LESSONS

WALLY FEDUN ARENA

The operation of the Wally Fedun Arena also falls under this department. This includes putting in and removing the ice during the hockey season and running the arena operations during evenings and weekends.



ABOUT FCSS

The Vegreville & District Family & Community Support Services
Department provides early and later stage preventative services to the residents of Vegreville.
There are a range of roles or responsibilities this department has in the community from capacity building, bringing people together to address social issues, to coordination of a committee or project.



Improving Quality of Life in Vegreville

In 2022, the FCSS department and community agencies recognized that over the last three years our society and community has experienced an unprecedented amount of change and experienced new challenges that required innovative solutions. There are three ways to consider the role that Vegreville & District FCSS may be involved with community development initiatives:

- 1. Complementary: Support others in leadership roles.
- 2. Shared: Shares accountability for some aspects of the topic and provides resources.
- 3. Lead: When the community views FCSS as the owner of the topic and it falls within the early stages of prevention.

Areas of Focus Identified by Community in 2022











HOMELESSNESS & BASIC NEEDS

- Task Force was established and they applied for the "Rural Reaching Home Funding" and hired a coordinator.
- Future projects are being planned.

LACK OF CHILDCARE

- FCSS facilitated a community discussion.
- 6 areas of concern were identified by professionals.
- Interest in starting a committee to address the areas of concern.

NEED FOR YOUTH CENTRE

- Youth Centre Committee started.
- Surveyed 144 Youth ages 11-17. Usage of Centre Results: 44% on a weekend, 37% during the week, and 13% not at all.

KEEP OUR PROVINCIAL OFFICES OPEN

 FCSS Advisory Board and Town Council successfully advocated to re-open the Vegreville Alberta Supports office.

BETTER SELF-DIRECTED ACCESS TO CRISIS SUPPORTS

 FCSS created 3 new publications to support residents, agencies, and non-profit organizations improve access to preventative and crisis supports available.



2022 HIGHLIGHTS

AFTER SCHOOL PROGRAMS 2022:

Delivered as a partnership between Kalyna Family Resource Network and Vegreville & District FCSS

Friend Den

For Grades 1-3, where children learn how to be the best friends they can be. Topics covered are:

- · Good manners
- To lose gracefully
- Forgiveness
- Respect
- Honesty
- Compassion

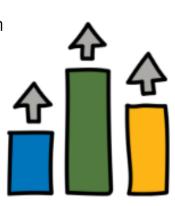


After Hours

For youth Grades 7-12, this program is about building connections, experiencing new activities, and friends.

At the end of each school year, FCSS surveys the youth on three of the 40 Developmental Assets, and youth report that they:

- Have learned to work well with others
- Feel confident to be themselves
- Feel that adults in the community value youth





FCSS RECEIVED
14 GRANTS IN 2022
FOR A TOTAL
CONTRIBUTION OF

\$354,746

2022 HIGHLIGHTS CONTINUED

Sizzlin' Summer

Sizzlin' Summer is a day camp program for children Ages 6-11, for 6 weeks in July and August.

In 2022 this program focused on developing the following skills:

- Planning and Decision Making
- Self-Esteem for internal assets
- Positive Peer Influences
- Adult Role Models for external assets
- Reuse, Reduce, Recycle

65
TOTAL REGISTRANTS





Vegreville & Area Kalyna Family Resource Network

Preventative supports and programs for parents/caregivers, children, and youth aged 0 to 18 In 2022 this program focused on developing the following:

- Child Development & Well-Being
- Social Connections & Support
- Caregiver Capacity

106
FAMILIES ENGAGED
IN SERVICES



2022 HIGHLIGHTS CONTINUED



A phone and online program that offers Vegreville and area older adults the chance to connect and do health, well-being, and recreation activities together

106

SESSIONS PROVIDED
BY COMMUNITY
PARTNERS

2022 SURVEY RESULTS

RESPONDENTS SAY THIS PROGRAM HELPED THEM...



Feel more positive about themselves



Take action towards improving their life



Reported they feel a better sense of belonging to the community

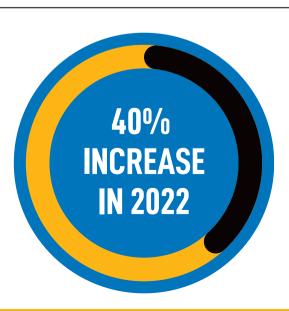
COMMUNITY VOLUNTEER INCOME TAX PROGRAM

447

RETURNS WERE COMPLETED BY TRAINED VOLUNTEER INCOME TAX PREPARERS \$1,789,788.61

Total benefit/tax refund coming back into the community





2728

MEALS DELIVERED IN 2021

3825

MEALS DELIVERED IN 2022

ABOUT INFRASTRUCTURE, PLANNING, & DEVELOPMENT

As an essential component for our town, this department oversees a wide range of responsibilities including roads, utilities, waste management, fleet services,



Riverside Cemetery, the Vegreville Materials Recovery Facility, Regional Airport, Sanitary Landfill, and overall land use planning and development activity. Its ultimate aim is to create a more sustainable community that provides an elevated quality of life for all residents.

Public Works - 2022 Highlights

The Public Works Department is responsible for the maintenance of roads, water and sewer mains, storm sewer lines, valves, fire hydrants, sidewalks, rear lanes, Riverside Cemetery, and the Regional Airport. In 2022, the department completed various projects including the paving of a section of 55 Avenue, removal of silt from North Parkway Drainage, and the widening and realignment of the gate at Riverside Cemetery.



Utilities - 2022 Highlights

The Utilities Department is responsible for the distribution and treatment of water and sanitary sewer systems in Vegreville and in other municipalities in the area. Projects in 2022 included:



Provided assistance with tie-ins at the lagoons of the new force main from the new lift station at Prosperity Industrial Park



Painted the Gunite Reservoir on 45 Avenue to protect the structural integrity.

CONTRACTED UTILITIES SERVICES

- ACE (Transmission Station)
- Andrew
- Innisfree
- Lavoy
- Mundare
- Two Hills

Municipal Services - 2022 Highlights

The Municipal Services Department is responsible for the Town's fleet of trucks and equipment, garbage collection, recycling and compost collection, the operation of the Sanitary Landfill, Materials Recovery Facility, and the Central Recycling Drop-off Centre.

FLEET

The Fleet Department completes the maintenance and repair on approximately 150 mobile equipment units. This includes vehicles, emergency response apparatus, heavy equipment, riding mowers and tractors, small engine units, and stationary gen sets. This department is responsible for sourcing and purchasing all additions to the Town Fleet for all departments.

A BRAND NEW
GARBAGE TRUCK WAS
ORDERED IN JANUARY
2022! ITS ESTIMATED
ARRIVAL IS OCTOBER
OF 2023

LANDFILL

- Finalized a redesign of the Landfill disposal areas to improve the operations.
- Constructed a tent structure for the new Tana Compactor.
- Completed Phase 1 of a boundary fence to control litter and to discourage recreational vehicles from trespassing and damaging the landfill cells.

Municipal Services - 2022 Highlights Continued

WASTE REDUCTION

1,178,962

POUNDS OF RECYCLABLE MATERIAL DIVERTED FROM THE LANDFILL IN 2022 DUE TO THE TOWN OF VEGREVILLE'S RECYCLING PROGRAM. THAT'S EQUIVALENT TO 29 TRACTOR TRAILER LOADS!











The Household Hazardous Waste Roundup had another successful run where <u>22,450 pounds</u> of household hazardous waste was collected and diverted from the Landfill.

NEW FOR 2022!

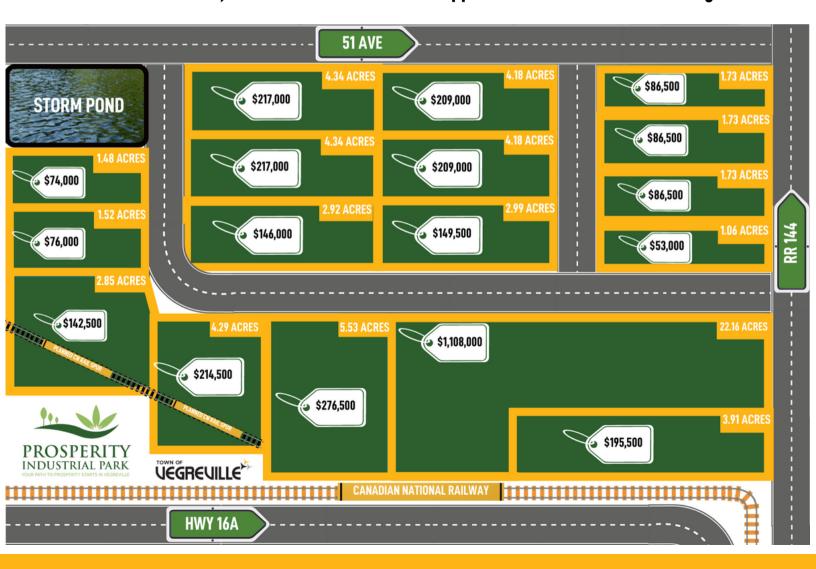
A new rollout program began in May 2022 to allow residents with no rear lanes to participate in the summer composting program. Municipal Services purchased 108 green rollouts and 120 kitchen catchers. 104 compost rollouts and kitchen catchers were delivered to residents in 2022.



Planning & Development - 2022 Highlights

PROSPERITY INDUSTRIAL PARK

Located on the east side of Vegreville, Prosperity Industrial Park has been zoned as a 'Business Industrial District - (M1)', the proposed layout below features 17 parcels ranging from 1.48 acres to 22.16 acres. This district is intended to establish an area of light industrial use and commercial use, which can create endless opportunities for the Town of Vegreville.



Planning & Development - 2022 Highlights Continued

PROSPERITY INDUSTRIAL PARK

AS OF DECEMBER 2022...

- The new Lift Station is 90% complete.
- Prosperity Industrial
 Park's 'Offsite' is 90%
 complete, the remaining
 10% will be complete by
 the fall of 2023.
- Prosperity Industrial Park's 'Onsite' is 60% complete.



INFRASTRUCTURE, PLANNING & DEVELOPMENT

Planning & Development - 2022 Highlights Continued

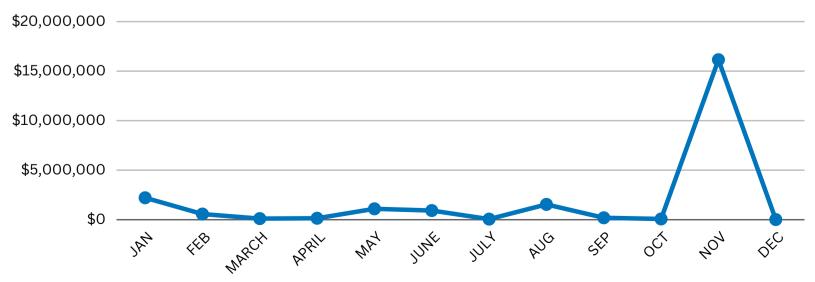
BUILDING & DEVELOPMENT PERMITS

The large spikes in Building and Development Permit Values are a result of the \$16 million upgrades and renovations at InnoTech. Another large permit issued in 2022 was the conversion of the old 'CPC' building into a 41-unit Adult Living apartment complex.

2022 DEVELOPMENT PERMITS ISSUED



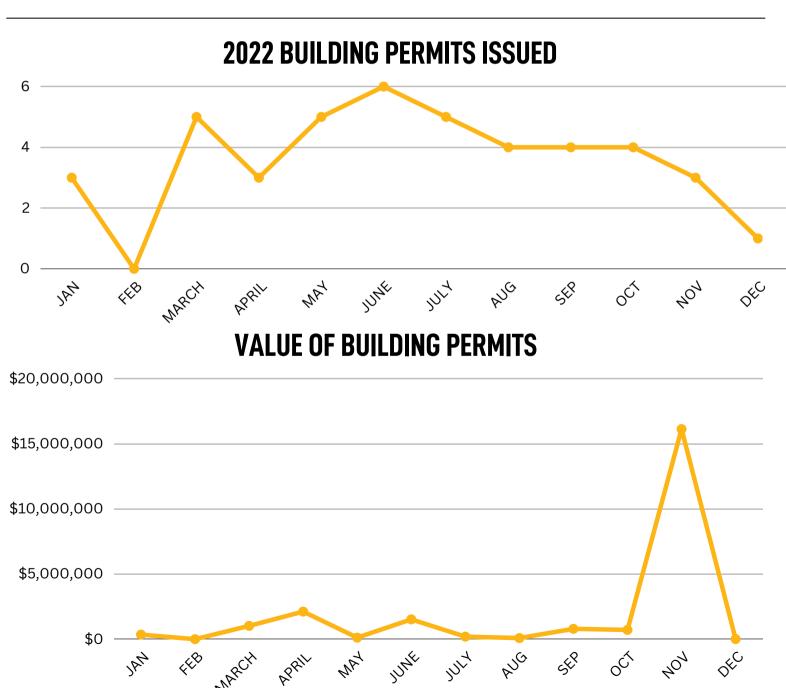
VALUE OF DEVELOPMENT PERMITS



INFRASTRUCTURE, PLANNING & DEVELOPMENT

Planning & Development - 2022 Highlights Continued

BUILDING & DEVELOPMENT PERMITS

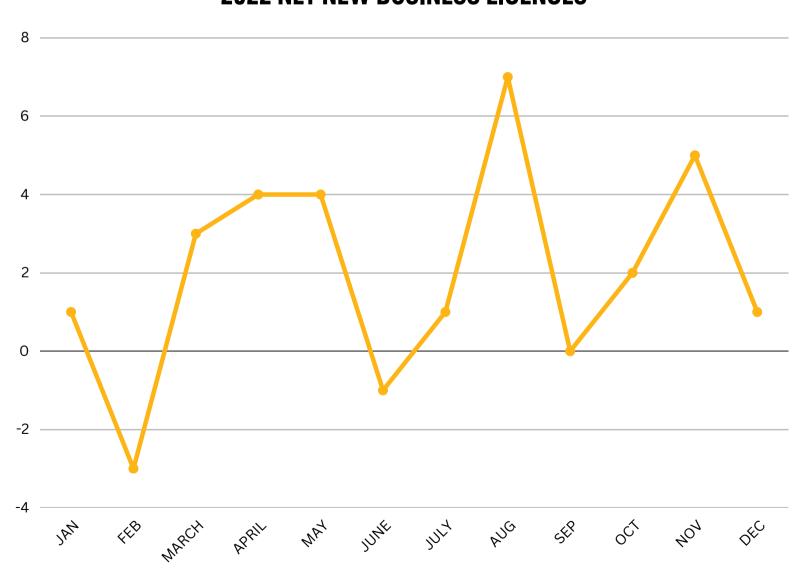


INFRASTRUCTURE, PLANNING & DEVELOPMENT

Planning & Development - 2022 Highlights Continued

BUSINESS LICENCE INFORMATION

2022 NET NEW BUSINESS LICENCES





ABOUT CORPORATE SERVICES

The Corporate Services Department is responsible for the financial health of the Town of Vegreville. The department oversees budget and financial reporting, and provides services and support to cash management, accounts receivable, accounts payable, property taxes, utilities, payroll, the library, and cemetery.

Corporate Services is responsible for the preparation of financial statements that are objective, accurate and in compliance with Canadian Public Sector Accounting Standards. The Municipal Government Act of the Province of Alberta identifies requirements for the preparation and audit of the annual statements. Town Council is responsible for approving the statements. As a key part of maintaining public confidence through transparency, these statements show the Town's financial health, provide information on changes in financial position, report on performance and demonstrate how tax dollars and government funds are used.

As always, the Town remains committed to the highest standard of financial reporting. We have received another unqualified audited opinion that the financial statements are presented fairly for the year ended December 31, 2022.

2022 Financial Position Highlights

The consolidated financial statements of the Town of Vegreville are prepared by management and a third-party auditor in accordance with Canadian Public Sector Accounting Standards. The consolidated financial statements reflect the assets, liabilities, revenues, expenses and change in net financial assets (net debt) of the Town. These statements are available on the Town of Vegreville website:







2022 Operating Highlights



Property tax revenue increase in the 2022 operating budget.

20%

Non-residential property tax rate discount for small businesses



Cost of Living Allowance for employee compensation after two years of 0%.

\$308,000 Capital funded from operations

\$669,885
Transfers from reserves to fund

current operations in 2022

\$217,500
Transfers to Operating Reserves

\$280,000
Transfers to Capital Reserves

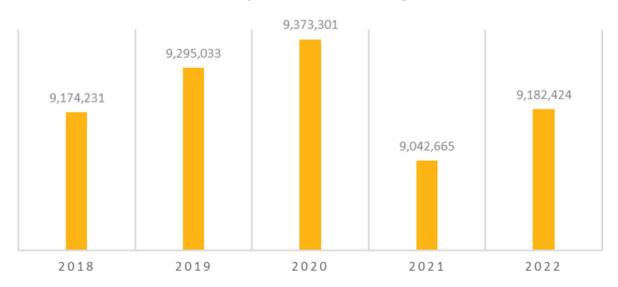


In 2022, Council approved funding for the following organizations:

Vegreville Transportation Services Society	\$22,000
Prairie Tails Animal Rescue Society	\$17,000
Vegreville Centennial Library	\$200,000
TOTAL:	\$239,000

The funding for the Vegreville Transportation Society and Prairie Tails Animal Rescue Society are direct transfers to those organizations.

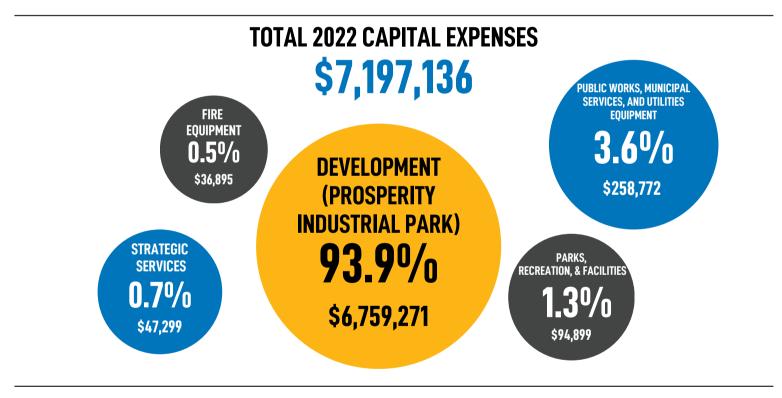
Five Year Summary of Net Municipal Tax Revenue



Net Municipal Property taxes were approximately \$14,000 less than budget in 2022. This is an improvement from 2021 where net taxes were \$154,000 less than budget. This explains why in 2022 we collected additional funds when Council approved a 0% increase in 2022.

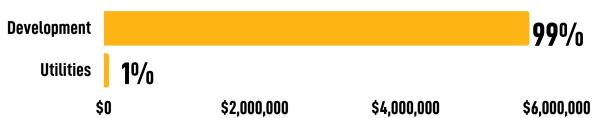


The 2022 Capital Program included 14 projects. As of December 31, 2022, the Town had 4 active projects, 8 that were complete, and 2 that were on hold for various reasons.



TOTAL 2022 GRANT FUNDING

\$5,695,221



2022 Cash & Cash Equivalents

The Town maintains funds expected to be used in the next twelve months in its operating accounts or notice of demand accounts. Funds expected to be needed over longer time horizons are invested in accordance with the Town's investment policy.

As of December 31, 2022, the Town had the following cash and short term deposits:

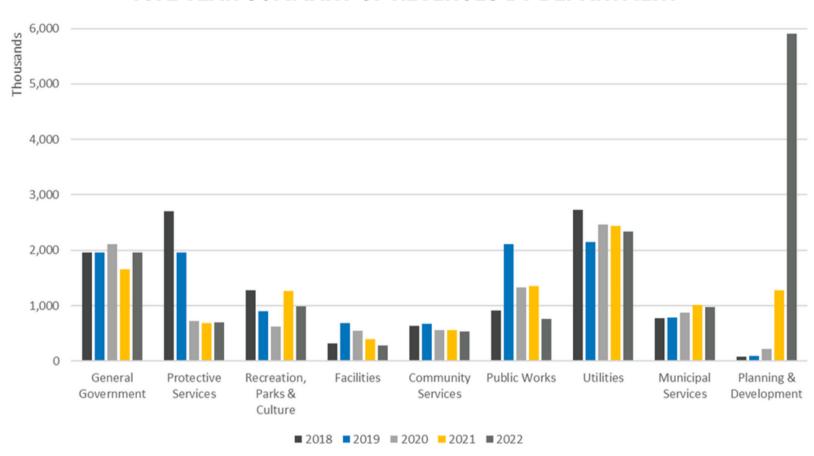
		December 31, 2022		
Cash & Cash Equivalents	Balance \$000	Average Interest Rate	Short Term Benchmark	
Operating Accounts	2,416	2.84%	0.02%	
Notice of Demand Accounts	7,192	4.34%	0.02%	
Total	9,608	3.59 %	0.02%	

	December 31, 2021		
Balance \$000	Average Interest Rate	Short Term Benchmark	
6,767 2,516	1.50% 0.80%	0.02% 0.02%	
9,283	1.15%	0.02%	



Financial Accountability: Budget to Actual Results

FIVE YEAR SUMMARY OF REVENUES BY DEPARTMENT



\$4,600,000

Increase in revenues for Planning & Development due to grant revenues for the development of Prosperity Industrial Park.

 $10/_{0}$

Town increase in revenues in 2022 by removing the capital grants from the calculation

\$300,000

Increase in revenues for General Government than prior year. This is due to the increased interest earnings and franchise fees in 2022.

50%

Of departments saw declines in revenue in 2022

Financial Accountability: Budget to Actual Results Continued

\$100,000

Decrease in revenues for Facilities. This is due to \$336,000 in grant income received in 2021 for administration renovations, countered by 2022 increases in revenues from the Social Centre, Multiplex, and Library.

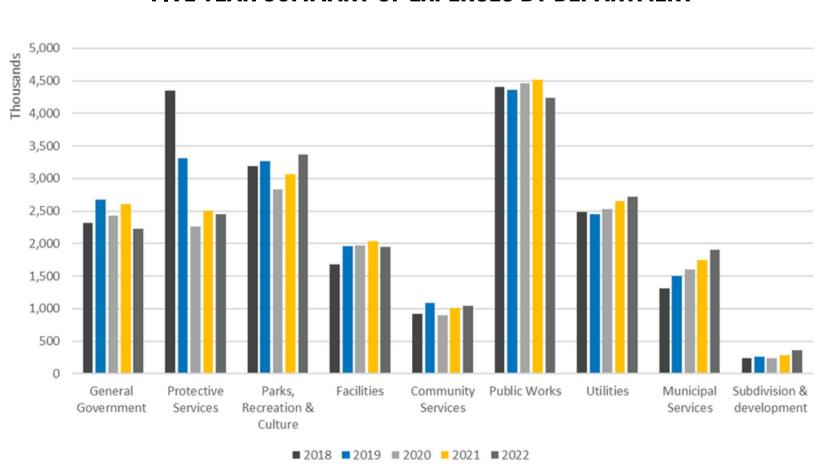
\$587,000

Decrease in revenues for Public Works as no road projects were completed in 2022.

20%

Net increase in overall revenue. This is due to \$5.6 million capital grants for Prosperity Industrial Park.

FIVE YEAR SUMMARY OF EXPENSES BY DEPARTMENT



Financial Accountability: Budget to Actual Results Continued

\$300,000

Increase in expenditures for Parks, Recreation and Culture in 2022. This is a result of increased wages due to changes in positions and staffing, as well as \$91,000 spent on playground and sports fields upgrades.

\$384,000

Decrease in General Government service expenses than prior year. This is due to decreased wages for vacant positions and retirements, as well as savings from 2021 election costs in the prior year.

55%

Of departments saw increases in expenses in 2022

\$276,000

Decrease in expenditures for Public Works in 2022. This is due to savings in contracted and general services as well as materials and supplies due to a project focus on Prosperity Park in 2022 rather than on various road projects as in prior years.

5 Foxview Estates Lots Sold

Planning & Development expenses increased in 2022 over prior year as a result of booking cost of sales for the 5 Foxview lots sold in 2022.

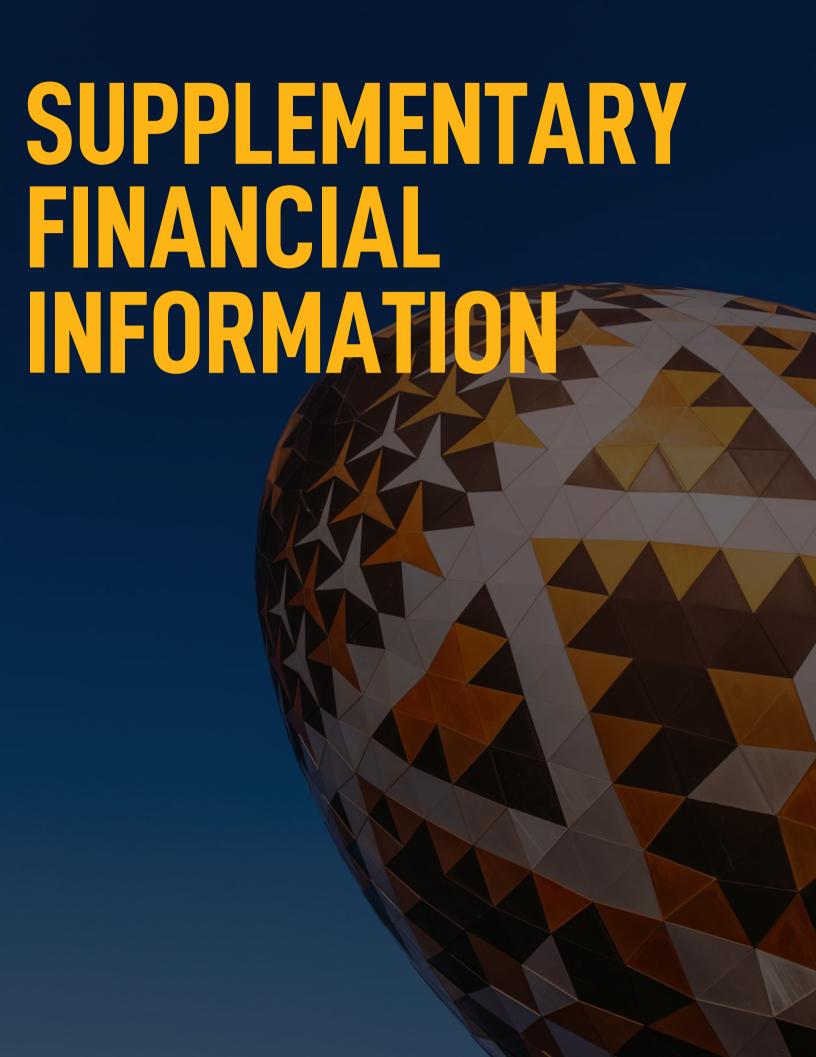
\$200,000

Increase in Fire expenditures. This is due to \$36,000 spent on battery powered extrication equipment in 2022 as well as increases in salaries due to a substantially increased call volume including a major fire in the downtown core. This was countered by a \$253,000 increase in Policing in 2021 for the accrual of the RCMP retro pay and in year pay raise. In 2018 and 2019, Protective Services also included the ambulance which was divested in June 2019.

\$38,000

Increase in expenditures for Community Services in 2022.





SUPPLEMENTARY FINANCIAL INFORMATION

Management's Report

The Town of Vegreville's 2022 Annual Financial Report, including the consolidated financial statements, is the responsibility of management. The financial statements have been prepared by management in accordance with public sector accounting standards. Financial statements are not precise as they include amounts that are based on the best estimates and judgments of management. Management has determined such amounts on a reasonable basis in order to ensure that the financial statements are presented fairly, in all material respects.

Management maintains systems of accounting and administrative controls to provide reasonable assurance that transactions are appropriately authorized and accurately recorded, that assets are properly accounted for and safeguarded, and that the financial statements realistically report the Town's operating and financial results.

Town Council has approved the information contained in the financial statements. Council fulfills its responsibility regarding the financial statements through the Council Budget. Quarterly financial reports are presented to Council.

Wilde and Company Chartered Professional Accountants have been appointed by Town Council to audit the consolidated financial statements and have provided the accompanying Independent Auditors' Report outlining their professional opinion on the statements.

The financial statement discussion and analysis that follows should be read in conjunction with the accompanying financial statements available at https://www.vegreville.com/p/finance

Meghan Saskiw, CPA, CA
Director of Corporate Services

SUPPLEMENTARY FINANCIAL INFORMATION

Statement of Financial Position (Unaudited)

	2022	2021
Financial Assets		
Cash and cash equivalents	\$ 7,331,520 \$	6,665,314
Restricted cash and cash equivalents	2,280,101	2,617,563
Receivables		
Taxes and grants in place of taxes	682,939	582,086
Due from governments	661,422	1,074,797
Trade and other receivables	632,989	565,653
Land held for resale	1,196,359	1,384,152
Total Financial Assets	12,785,330	12,889,565
Liabilities		
Accounts payable and accrued liabilities	2,759,241	1,862,593
Accrued employee obligations	434,025	550,752
Deferred revenue	2,280,101	2,617,563
Long-term debt	10,773,023	11,399,520
Asset retirement obligation	1,339,862	1,284,393
Total Liabilities	17,586,252	17,714,821
Net Debt	(4,800,922)	(4,825,256)
Non-Financial Assets		
Tangible capital assets	61,575,204	58,236,865
Inventory for consumption	104,739	106,698
Prepaid expenses	64,833	47,379
Land held for development	189,154	189,154
Total Non-Financial Assets	61,933,930	58,580,096
Accumulated Surplus	\$ 57,133,008 \$	53,754,840

SUPPLEMENTARY FINANCIAL INFORMATION

Statement of Operations (Unaudited)

	Budget	2022	2021
Revenues			
	9,196,345		\$ 9,042,665
User fees and sales of goods and services	4,004,598		4,098,580
Government transfers for operating	1,590,833		2,410,350
Investment Income	80,000	•	95,748
Franchise and concession contracts	1,490,000		1,189,219
Fines, licenses, permits and penalties	254,500	•	331,620
Other	571,296	824,321	342,656
Total Operating Revenue	17,187,572	17,932,781	17,510,838
Expenses			
General government services	2,464,978	2,224,507	2,608,604
Protective Services	2,344,244	2,450,305	2,502,080
Recreation, parks and culture	3,216,560	3,365,581	3,065,172
Facilities	1,777,175	1,944,283	2,034,110
Community services	1,176,280	1,043,882	1,006,207
Public works	4,577,956	4,245,121	4,519,187
Utilities	2,687,613	2,716,211	2,654,766
Municipal services	1,889,295		1,751,149
Subdivision and development services	215,621	359,911	286,493
Total Operating Expenses	20,349,722	20,251,781	20,427,768
Surplus (Deficit) before Other	(3,162,150)	(2,319,000)	(2,916,930)
Other			
Gain(loss) on disposal of tangible capital			
assets	-	1,947	4,485
Government transfers for capital	4,125,000	5,695,221	2,167,900
Operating Surplus (Deficit)	962,850	3,378,168	(744,545)

CONTACT TOWN COUNCIL

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VEGREVILLE TOWN HALL

4829 - 50 Street | PO Box 640 Vegreville, Alberta, T9C 1R7

MAIN LINE: 780-632-2606 FCSS: 780-632-3966

INFRASTRUCTURE, PLANNING, & DEVELOPMENT: 780-632-6479

OFFICE HOURS

Monday - Friday 9:00 AM - 4:30 PM (Closed 12:00 PM - 1:00 PM)

AQUATIC & FITNESS CENTRE & WALLY FEDUN ARENA

MAIN LINE: 780-632-6403

PUBLIC WORKS

MAIN LINE/24-HOUR EMERGENCY LINE: 780-632-3439

FACILITY BOOKINGS

MAIN LINE: 780-632-3100

VISITOR INFORMATION CENTRE & MUNICIPAL CAMPGROUND (MAY - SEPTEMBER)

MAIN LINE: 780-632-6800

VEGREVILLE RCMP (NON-EMERGENCY)

MAIN LINE: 780-631-2810

FIRE HALL (NON-EMERGENCY)

MAIN LINE: 780-632-2254

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