

FOR IMMEDIATE RELEASE

Free WiFi Now Available at Pysanka Park Through Partnership with MCSnet

Vegreville, AB (May 20, 2025) -- Visitors to Vegreville's most iconic attraction can now stay connected while enjoying the outdoors. Through an exciting partnership between the Town of Vegreville and MCSnet, Pysanka Park—home to the World's Largest Freestanding Pysanka—now offers free Wi-Fi for all park visitors.

This new amenity supports the Town's commitment to enhancing the visitor experience while also showcasing the region's growing connectivity and technological infrastructure.

Based in St. Paul, MCSnet is one of Alberta's largest rural, high-speed internet providers. A local, family-owned business since 1995, MCSnet proudly serves over 25,000 Albertans, with a strong focus on community partnerships and regional growth.

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“We're thrilled to partner with MCSnet to provide this valuable service to our residents and visitors. As a family-run business with deep community roots in the region, MCSnet exemplifies the strength of local partnerships and the economic vitality of rural Alberta. This collaboration is just one more example of how regional relationships are creating meaningful amenities and improving the quality of life for everyone who lives in or visits our town.”

Tim MacPhee, Mayor, Town of Vegreville

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“MCSnet is celebrating 30 years of being a family-owned company based in rural Alberta, and we are pleased to give back to our communities by providing complimentary or discounted internet to non-profits and municipalities in their public spaces. Through our Community Connections program, we have installed Wi-Fi in over 170 community spaces throughout our service area”

Jerico VanBrabant, CEO, MCSnet

This initiative marks another step in the Town's ongoing efforts to enhance public spaces and support tourism and economic development.

Between mid-May and the end of September 2024, nearly 70,000 visitors were tracked at Pysanka Park, which features paddle boat rentals, a nine-hole mini golf course, hard ice cream sales, and more.

The summer of 2025 is expected to be just as busy, with the park set to host several major events, including the Town of Vegreville's Party in the Park and Free Colour Run on Canada Day, the Vegreville & District Chamber of Commerce's 50th Anniversary of the Pysanka Celebration on July 26, and an ambitious attempt to break the World Record for the largest Egg and Spoon Race (*by participants*) on August 30. To learn more about these events and everything Pysanka Park has to offer, visit vegreville.com.

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About Vegreville: *Home to the World's Largest Freestanding Pysanka (Ukrainian Easter Egg), the Town of Vegreville is located just 100 kilometers east of Edmonton, ideally situated along Highways 16 and 36—two of Western Canada's major transportation corridors. A friendly, growing community with a strong entrepreneurial spirit, Vegreville is strategically positioned to become a future hub for agriculture and industrial business. With excellent access to high-speed fibre internet and the ongoing development of the Prosperity Industrial Park—offering fully serviced lots at just \$50,000 per acre—Vegreville is ready to welcome the next generation of business and industry.*

INQUIRIES

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