

Town of Vegreville Proclamation

> Lemonade Day June 19, 2021

Whereas, Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year, youth have the opportunity to experience entrepreneurship by setting up their business during their Town's community-wide Lemonade Day; and

Whereas, the foremost objective of Lemonade Day is to empower youth to take ownership of their lives and become productive members of society – the business leaders, social advocates, volunteers, and forward-thinking citizens of tomorrow; and

Whereas, Lemonade Day was brought to Northern Alberta in 2018 by one Community Futures office and was offered to participants in their region. Since then, Lemonade Day has spread to 12 Northern Alberta Community Futures regions; and

Whereas, each child that registers receive a backpack with an Entrepreneur Workbook and attends Lemonade University where Community Futures instructors teach them the lessons of Lemonade Day, like creating budgets, setting profit-making goals, serving customers, repaying investors, and giving back to the community; and

Whereas, along the way, kids acquire skills in goal setting, problem solving, and gain self-esteem critical for future success. All while having fun and being creative.

THEREFORE, I, Mayor Tim MacPhee, by and with the advice and consent of the Council of the Town of Vegreville, do hereby proclaim June 19, 2021 as Lemonade Day in the Town of Vegreville.

Mayor Tim MacPhee

"Lemonade Day" June 19, 2021

